

May 3, 2018
SA

CHINAPLAS 2018 – POST-SHOW REPORT **Shanghai, April 24-27, 2018**

The 32nd CHINAPLAS took place in Shanghai on April 24-27, at the National Exhibition and Convention Center, organized by Adsale Exhibition Services in cooperation with Messe Düsseldorf China, with the support of EUROMAP (for quite thirty years) and many local Associations.

Once again CHINAPLAS has posted a new increase as far as exhibitors and net occupied area both compared to the previous editions in Shanghai and in Guangzhou (see table below).

| Place | Date | Gross area | Net area | Exhibitors |
|-----------|-------------------|-------------|-------------|------------|
| Shanghai | April 24-27, 2018 | 340,000 sqm | 153,000 sqm | 3,948 |
| Guangzhou | May 16-19, 2017 | 250,000 sqm | 134,000 sqm | 3,485 |
| Shanghai | April 25-28, 2016 | 240,000 sqm | 134,409 sqm | 3,340 |
| Guangzhou | May 20-23, 2015 | 240,000 sqm | 127,458 sqm | 3,282 |
| Shanghai | April 23-26, 2014 | 230,000 sqm | 120,000 sqm | 3,067 |
| Guangzhou | May 20-23, 2013 | 220,000 sqm | 116,000 sqm | 2,972 |
| Shanghai | April 18-21, 2012 | 210,000 sqm | 110,000 sqm | 2,700 |
| Guangzhou | May 17-20, 2011 | 180,000 sqm | 100,000 sqm | 2,450 |

Besides the Chinese, there were thirteen national pavilions organized by: Austria, Canada, France, Germany, Iran, Italy, Japan, South Korea, Switzerland, Taiwan, Turkey, United Kingdom, United States.

The exhibitors - that occupied 13 halls - were 3,948 from 40 countries.

As far as the affluence is concerned, the organizers confirmed 180,701 visitors subdivided day by day as follows:

| Date | Visitors | Overseas visitors |
|--------------|----------------|------------------------|
| April 24 | 51,980 | 13,276 (25.54%) |
| April 25 | 64,385 | 15,505 (24.08%) |
| April 26 | 48,788 | 13,378 (27.42%) |
| April 27 | 15,548 | 5,741 (36.92%) |
| TOTAL | 180,701 | 47,900 (26.51%) |

| | 2018 Shanghai | 2017 Guangzhou | 2016 Shanghai |
|--------------------------|------------------|-------------------|------------------|
| Visitors | 180,701 | 155,258 | 148,575 |
| Overseas visitors | 47,900 (26.51%) | 40,048 (25.79%) | 39,454 (26.55%) |

- 2 -

Overseas visitors, from some 150 countries and regions, came in particular from India, Middle East, Far East.

Next edition of CHINAPLAS will take place in Guangzhou on May 21-24, 2019.

euromap/exhi/report_chinaplas18