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PLASTIMAGEN 2016 – POST-SHOW REPORT
Mexico City, March 8-11, 2016

The twentieth edition of the exhibition PLASTIMAGEN took place from March 8 to 11, 2016 in Mexico City, Banamex Centre fairground, organized by E.J. Krause in cooperation with Tarsus.

For four editions the exhibition has taken place every eighteen months (at the beginning it was biennial) in order to take distance from NPE in Orlando and K in Düsseldorf.

As it has occurred since some time also for this edition ANIPAC (the local Asociacion Nacional de Industrias del Plastico) has given the patronage to the exhibition and for the second time EUROMAP has supported it.

Compared to the previous edition there has been a reduction in the net exhibiting area but on the other side an increase in the number of direct exhibitors has been registered.

year	gross m2	net m2	total exhibitors	direct exhibitors
2008	27,000	15,000	817	550
2010	28,000	13,500	743	500
2011	30,600	15,000	850	668
2013	30,500	17,400	838	664
2014	34,000	19,800	850	684
2016	34,283	19,279	1,455	725

The organizers confirm a preliminary number of visitors of 28,928 in line with the results of the 2014 edition.

The official country participations have reached 11 coming from: Austria, Brazil, Canada, China, Germany, India, Italy, Portugal, Spain, Taiwan, United States.

The represented exhibiting countries were 25.

Next edition is scheduled on November 7-10, 2017.

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