

November 21, 2017
MM/ei

PLASTIMAGEN 2017 – POST-SHOW REPORT **Mexico City, November 7-10, 2017**

The twenty-first edition of the exhibition PLASTIMAGEN took place from November 7 to 10, 2017 in Mexico City, Citibanamex Centre Fairgrounds, organized by E.J. Krause in cooperation with Tarsus.

For five editions the exhibition has taken place every eighteen months (at the beginning it was biennial) in order to take distance from NPE in Orlando and K in Düsseldorf.

As it has occurred since some time, also for this edition ANIPAC (the local Asociación Nacional de Industrias del Plastico) has given the patronage to the exhibition and for the third time EU-ROMAP has supported it.

Compared to the previous edition there has been a reduction in the number of exhibitors but on the other side an increase on the net exhibiting area has been registered. In fact, two more Halls (E and F) have been opened to host the show.

year	gross m2	net m2	total exhibitors	direct exhibitors
2008	27,000	15,000	817	550
2010	28,000	13,500	743	500
2011	30,600	15,000	850	668
2013	30,500	17,400	838	664
2014	34,000	19,800	850	684
2016	34,283	19,279	1,455	725
2017	39,466	20,600	840	713

The organizer confirms a preliminary number of visitors of 32,202 operators, therefore registering an increase compared to the results of the 2016 edition.

The official country participations have reached 13 coming from: Austria, Brazil, Canada, China, Germany, India, Italy, Korea, Portugal, Spain, Taiwan, UK, United States.

The represented exhibiting countries were 31.

Next edition is scheduled on April 2-5, 2019.

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