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## **CHINAPLAS 2019 – POST-SHOW REPORT** **Guangzhou, May 21-24, 2019**

The 33rd CHINAPLAS took place in Guangzhou, May 21-24, 2019, at the China Import and Export Fair (CIEF), organized by Adsale Exhibition Services in cooperation with Messe Düsseldorf China, with the "traditional" support of EUROMAP (for the 30<sup>th</sup> time) and many local Associations.

Once again CHINAPLAS has posted a new increase, regarding both exhibitors and net occupied area, compared to the previous edition in the same location (Guangzhou):

Place	Date	Gross area	Net area	Exhibitors
Guangzhou	May 21-24, 2019	260,000 sqm	140,000 sqm	3,624
Shanghai	April 24-27, 2018	340,000 sqm	153,000 sqm	3,948
Guangzhou	May 16-19, 2017	250,000 sqm	134,000 sqm	3,485
Shanghai	April 25-28, 2016	240,000 sqm	134,409 sqm	3,340
Guangzhou	May 20-23, 2015	240,000 sqm	127,458 sqm	3,282
Shanghai	April 23-26, 2014	230,000 sqm	120,000 sqm	3,067
Guangzhou	May 20-23, 2013	220,000 sqm	116,000 sqm	2,972
Shanghai	April 18-21, 2012	210,000 sqm	110,000 sqm	2,700
Guangzhou	May 17-20, 2011	180,000 sqm	100,000 sqm	2,450

Besides the Chinese, there were ten national pavilions organized by: Austria, France, Germany, Italy, Japan, South Korea, Switzerland, Taiwan, United Kingdom, United States.

The exhibitors - that occupied 28 halls - were 3,624 from 46 countries.

As far as the affluence is concerned, the organizers confirmed 163,314 visitors subdivided day by day as follows:

Date	Visitors	Overseas visitors
May 21	44,715	11,312 (25.30%)
May 22	61,699	14,604 (23.67%)
May 23	44,835	11,962 (26.68%)
May 24	12,065	4,127 (34.21%)
<b>TOTAL</b>	<b>163,314</b>	<b>42,005 (25.72%)</b>

Comparing visitors' affluence in the last three editions:

	2019 Guangzhou	2018 Shanghai	2017 Guangzhou
<b>Visitors</b>	163,314	180,701	155,258
<b>Overseas visitors</b>	42,005 (25.72%)	47,900 (26.51%)	40,048 (25.79%)

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Overseas visitors, from some 150 countries and regions, came in particular from India, Middle East, Far East.

Next edition will take place in Shanghai on April 21-24, 2020.

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