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PLAST 2026 – POST-SHOW REPORT **Milan, June 9-12, 2026**

The twentieth edition of PLAST, the international exhibition dedicated to the plastics and rubber industries, successfully took place across six halls of the Rho-Fiera Milano fairgrounds from June 9 to 12, 2026. The event closed with outstanding results, confirming its position as a primary global benchmark for technological innovation, industrial growth, and sustainability in the sector.

The exhibition showcased a comprehensive overview of cutting-edge solutions through its targeted satellite events. These included "RUBBER" (organized in collaboration with Assogomma), 3Dplast (developed in partnership with IndexLab – Politecnico di Milano and dedicated to advanced additive manufacturing technologies), and PLAST-mat (focused on innovative materials and eco-friendly polymers).

Enriching the technological scope, an exclusive showcase hosted around twenty innovative Italian manufacturing startups, providing direct exposure to pioneering ideas.

Despite a complex global macroeconomic environment, the show demonstrated remarkable vitality. Over 1,000 exhibiting companies participated in PLAST 2026 across 40,000 square meters of net exhibition space. The event confirmed its strong international appeal, with foreign exhibitors accounting for 44% of total companies alongside 56% domestic exhibitors.

Attendance reached 35,000 professional visitors. Geographical analysis reveals that 75% arrived from Italy while 25% travelled from 110 foreign countries. High-profile international engagement was further boosted by a dedicated incoming program organized in collaboration with ICE-Agenzia, which brought over 350 top buyers and official foreign delegates to Milan.

The primary international markets represented among visitors included Germany, Spain, Switzerland, Poland, France, Turkey, India, China, Romania, and Egypt.

The quality of attendance underscored the strategic decision-making value of the exhibition. Top executive management, including CEOs, owners, and general managers, represented 22% of total visitors. Furthermore, nearly one out of every four attendees was a plastics processing converter, with the packaging sector accounting for 28% of visiting industries and the automotive segment representing 15%.

The next edition of PLAST will be held in Milan in 2029, with exact dates to be announced shortly.

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