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MM/rf

**PLASTICO BRASIL 2017 – POST-SHOW REPORT**  
**San Paulo, March 20-24, 2017**

The first edition of PLASTICO BRASIL took place at Sao Paulo Expo-Exhibition & Convention Center fairground in San Paolo from March 20 to 24, 2017 organized by Informa Exhibitions with the support of ABIMAQ (Brazilian Machinery and Equipment Manufacturers' Association), ABIQUIM (Association of Chemical Manufacturers) and EUROMAP.

The Sao Paulo Expo-Exhibition & Convention Center, which has been recently built (the works finished in April 2016) occupies an area of about 100,000 sqm and is connected with a multistory (4,500 spaces) car park .

Waiting for the official data, the gross area covered by PLASTICO BRASIL is about 40,000 sqm (20,000 sqm net).

398 exhibitors coming from 16 countries in alphabetical order: Argentina, Austria, Canada, China, Colombia, Equador, France, Germany, Italy, Mexico, Perù, Portugal, Spain, United States, Taiwan, Turkey.

The only official country participation is from Italy (200 sqm).

The affluence has been quite satisfactory: about 44,000 visitors, waiting for the official confirmation.

Next PLASTICO BRASIL will take place on March 25-29, 2019.

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