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## **PLAST 2018 – POST-SHOW REPORT** **Milan, May 29-June 1, 2018**

The eighteenth edition of PLAST, took place in six Halls of the Rho-Fiera Milano fairgrounds from the May 29 to June 1, 2018.

PLAST 2018 hosted the satellite-shows RUBBER 2018 (rubber sector), 3D PLAST (3D printing and related technologies) and PLAST-MAT (innovative plastics solutions).

Overall, 1,510 exhibitors took part at PLAST 2018, 57% Italian, 43% foreign; 1,049 direct, 461 through representatives.

The net exhibition area amounted to 55,000 sqm, compared to 54,595 sqm in 2015. Several machinery in operation during the five show days.

The countries of origin of the exhibitors were 55: Argentina, Australia, Austria, Belgium, Bosnia, Brasil, Brunei, Bulgaria, Canada, China, Colombia, Croatia, Czech Republic, Denmark, Ecuador, Egypt, Finland, France, Germany, Greece, Japan, Hong Kong, India, Iran, Ireland, Israel, Italy, Lebanon, Luxemburg, Morocco, New Zeland, Norway, Netherlands, Poland, Portugal, Rumania, Russian Federation, Saudi Arabia, Serbia, Slovak Republic, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Tunisia, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Hungary, Vietnam

The number of visitors reached 63,000 (versus 50,087 in 2015); 45,675 coming from Italy (32,056 three years ago) and 17,325 from 117 foreign countries (compared to 18,031 in 2015).

The first 15 countries of origin of the foreign visitors were: Spain (8,86%), France (7,54%), Germany (6,23%), Turkey (5,54%), Switzerland (4,66%), Russian Federation (4,34%), Poland (3,63%), Slovenia (3,51%), Greece (3,04%), Rumania (2,99%), United Kingdom (2,53%), Portugal (2,25%), Belgium (2,19%), Netherlands (2,12%), Czech Republic (2,07%).

PLAST 2018 joined The Innovation Alliance (together with other four international exhibitions: IPACK-IMA, MeatTech, Print4all and Intralogistica Italia), born as an international showcase for the finest in synergetic and complementary product areas. 150,110 professional operators accessed The Innovation Alliance in total, including more than 105,000 buyers, through the single entrance ticket that granted access all over Fiera Milano.

Next edition of PLAST 2018 will be held in 2021, in dates that will be confirmed shortly.